

# CONSTRUCTION DISTRIBUTION

Serving the Professional Contractor Supply/Rental Channel



## Alvin Lab-metal

- M:** Metal fabrication, welding, industrial, DIY, marine, construction, powder coating, plumbing
- A:** Repairs and patches dents, voids, surface imperfections in metal and nonmetal parts
- P:** Ready-to-use aluminum-filled heat-resistant metal putty/cosmetic filler; smooths rough welds; can be painted and powder coated
- S:** One-part formula; provides a durable metallic repair to all metals; high-temp version withstands temperatures to 1,000 degrees F; available in several sizes: 6, 12, 24 and 48 ounces, 1 and 5 gallons

□ INDICATE **97** ON INQUIRY CARD

## M.A.P.S. PRODUCTS

### What are M.A.P.S. new products?

Distributors nationwide are adopting Construction Distribution's M.A.P.S. as a "first-glance" way to evaluate new products. M.A.P.S. releases go beyond typical feature/benefit selling: Distributors can instantly gauge a product's fit with their current product mix, new market potential, end-user applications and cost solutions. M.A.P.S. product releases highlight:

- the **market** the product serves
- the **applications** for which it is designed
- **product**/details
- and the end-user **solutions** the product provides

It's a concise, reader-friendly way for you to find potential solutions for your customers and prospects.

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Alvin Products, Inc.  
350 Merrimack St.  
Lawrence, MA 01843  
(978) 975-4580  
FAX (978) 975-2621  
www.alvinproducts.com  
email: sales@alvinproducts.com